

BRETT L. CASSEL

(336) 263-2187

brettcassel@icloud.com

www.brettcassel.com

Over the course of a 15-year career as an executive producer and freelance producer, I have worked on countless projects, ranging from commercial to industrial to feature films. I have experience bidding on and working with budgets of all sizes. I have extensive involvement during all phases of production, am extremely versatile and reliable, and maintain a positive and calm-under-pressure attitude. I also have a production services entity called Daisy Cutter incorporated in the State of Texas.

I hold a Bachelor's of Arts from Elon University (North Carolina) in Communications. I pride myself in treating my crew well. I respect a well-timed joke. And, I enjoy good drink, good food, good bars and good conversation. I was born in Hershey, PA; I called North Carolina home for eight years; and, I now live in Dallas with my wife, Shelli, and two children, Kian and Elleri.

EXECUTIVE PRODUCER

<u>Client</u>	<u>Director</u>	<u>Production Company</u>	<u>Year</u>
Scottish Rite	Trey Hill	Daisy Cutter	2022
Eli Lilly	Trey Hill	Daisy Cutter	2022
Open Farm	Red Antler	Daisy Cutter	2022
RAM	Trey Hill	Daisy Cutter	2022
LEGO	Trey Hill	Daisy Cutter	2021
Enhabit	Trey Hill	Daisy Cutter	2021
Baylor University	Trey Hill	Daisy Cutter	2021
CAT	Josh Hesami	Daisy Cutter	2021
Warstic	Trey Hill	Daisy Cutter	2021
DXM	Trey Hill	Daisy Cutter	2021
Samsung	Steve Rokks	Daisy Cutter	2021
Toyota	Carlos Asse	Daisy Cutter	2021
Famous Footwear	Jersean Golatt	Daisy Cutter	2021
Makers Mark	Trey Hill	Daisy Cutter	2021
Blue Bell	Trey Hill	Daisy Cutter	2021
Mahindra	Steve Rokks	Daisy Cutter	2021
Social Bullets	Trey Hill	Daisy Cutter	2021
Shiner	Trey Hill	Daisy Cutter	2020
Hobby Lobby	Trey Hill	Daisy Cutter	2019
Primrose Schools	Trey Hill	Daisy Cutter	2019
Salvation Army	Trey Hill	Daisy Cutter	2019

PRODUCER

<u>Client</u>	<u>Director</u>	<u>Production Company</u>	<u>Year</u>
Xfinity	Tim Wheeler	Farm League	2020
Shiner	Trey Hill	Daisy Cutter	2020
AT&T	Trey Hill	Daisy Cutter	2020
Subway	Rebecca Hamm	Native Foreign	2020
Albertson's	Mark Fisher	Threaded Pictures	2020
Pollo Campero	Mark Fisher	Threaded Pictures	2020
Mahindra USA	Steve Rokks	Daisy Cutter	2019
Salvation Army	Trey Hill	Daisy Cutter	2019
Primrose Schools	Trey Hill	Daisy Cutter	2019
Hobby Lobby	Trey Hill	Daisy Cutter	2019
Southwest Airlines	Matt Rainwaters	Raucous Content	2019
Home Depot	Trey Hill	Ditore Mayo Entertainment	2019
Neighborly	Eric Ryan Anderson	Bindery	2019
AE Dairy	Andrew Ryan Shepherd	Lucky 21	2019
RAM	Trey Hill	Ditore Mayo Entertainment	2018
Eyeglass World	Trey Hill	Ditore Mayo Entertainment	2018
Tazo Tea	Adam Littke	Lucky 21	2018
Dallas Cowboys	Trey Hill	Ditore Mayo Entertainment	2018
Hobby Lobby	Trey Hill	Daisy Cutter	2018

Boll & Branch	Tyler Sharp	Rokks Media House	2018
Advance Auto Parts	Adam Littke	Lucky 21	2018
Lexus	Andrew Ryan Shepherd	Lucky 21	2018
Key Bank	Trey Hill	Daisy Cutter	2018
Mitel	Andrew Ryan Shepherd	Lucky 21	2018
Dell	Andrew Ryan Shepherd	Rabbit Foot Studios	2018
C Spire	Andrew Ryan Shepherd	Lucky 21	2018
Sewell	Andrew Ryan Shepherd	Lucky 21	2018
RAM	Trey Hill	Ditore Mayo Entertainment	2018
HP	Andrew Ryan Shepherd	Lucky 21	2018
Key Bank	Andrew Ryan Shepherd	Lucky 21	2018
Grady Hospital	Trey Hill	The Department	2017
Mitel	Trey Hill	The Department	2017
Nissan	Justin Malone	Malone Pictures	2017
Famous Footwear	Trey Hill	The Department	2017
TCU	Jonah Ingram	Nametag Films	2017
Main Event	Jefferson Stein	3008	2017
Key Bank	Trey Hill	The Department	2017
TGI Fridays	Jefferson Stein	3008	2015
CiCi's Pizza	Billy Velten	3008	2015
Vinli	Wheeler Sparks	Lonely Standard	2015

COMPLETE RESUME AND REFERENCES AVAILABLE UPON REQUEST